

Capital University of Economics and Business Overseas Chinese College Course Syllabus

2019 Spring (Feb 25, 2019 - June 21, 2019) **Year and Semester Course Name** Management Information System **MIS465 Course Code** ☐ General Education (Required) ☐ General Education (Elective) **Course Type** ☐ Professional Course (Required) ☐ Professional Course (Elective) ☑ Basic Disciplinary Course 3 **Course Credits** 48 **Course Hours Prerequisites** Fundamental of Computer Science; Database System Guanyu Liu Instructor Office: XingZhiBuilding 314 **Contact Information** Tele: (010)83951181 Email: liuguanyu@cueb.edu.cn **Office Hour** W: 13:30—15:30; Th: 13:30—15:30; F: 10:00—12:00 Y01 (2016IT) **Grade/Section**

Course Time/Place Y01 (2016IT) 5#111 T 08:00-09:50 and W 10:10-12:00

Textbook

Management Information Systems: Managing the Digital Firm, Global Edition (14th Edition)

Reference Book

Database Systems Concept, Sixth Edition by Abraham Silberschatz, Henry F Korth and S, Sudarshan

The textbook and reference book mainly cover the knowledge that instructor introduced in the class, but not limited to these books, students should have the ability to search and expose to the resources to support study.

Course Description

This course is for students to acquire a basic understanding about information system and the interrelationships between information system and business. In nowadays, information system has become a very decisive instrument for both enterprise and government. A well-developed and well-diffused information system could help organization to achieve a better operation, to promote R&D, and to optimize the decisions therefore to increase the competitive advantages. Basically, this course is a multi-disciplinary module which encloses management, business as well as computer science.



Student Learning Objectives

After completing this course, students will be able to:

At the completion of this unit students will have knowledge and understanding of:

- the major objectives of information system;
- the management issues relate with information system
- the techniques and tools to design and implement information system
- how to use management information system to optimize daily work

Teaching Methods

This course contains lectures, class discussions, homework, quizzes, presentation and exams. Textbook content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in class.

Grade Criterion

Component	Weight	Description
		A cumulative final examination will be given based on all of the contents
	20%	of the class. The exam paper may be composed of multiple-choice
Final Exam		questions, short answer questions, essay questions and practice problems.
		Students should rely primarily on homework assignments to give them a
		sense of what they may see for material on exams.
		A cumulative midterm test will be given based on all of the contents that
Mid Town Tost	20%	have been taught in class. The test paper may be mainly composed of
Mid-Term Test		multiple-choice questions and it should be completed within 60 minutes
		in class.
		Most of the assigned homework is taken from the Exercises in the
Homework	15%	textbook. Assignments will be collected at the clearly stated date. Late
		assignments will not be accepted. The graded assignments will be kept
		by the tutor for reference and won't be returned to students.
	15%	There will be at least 2 quizzes during the semester. Quizzes may or may
Ouizzos		not be announced in advance. It may also be used as a way to check the
Quizzes		attendance. Quizzes will test your knowledge of both concepts and the
		application of those concepts.
		The students will be divided into several groups to prepare a presentation.
	10%	Each student is required to be involved in the presentation. The topics
Presentation		can be selected from the textbook or lectures. Each group need to finish
		a PPT related to the topic which is given and hand in the related resources
		to the teacher before the presentation.
	10%	Individuals will be asked to participate individually in a question and
Participation		answer at least 5 times during the semester. The performances should be
		counted in their participation.
Attendance	10%	Refer to attendance policy listed below
Total	100%	



Detailed Grade Computation

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	5%	10%
Presentation		10%
Midterm test	20%	
Final exam		20%
Total	40%	60%

Grading Policy

A+ 97-100	A 93-96	A- 90–92	B+ 87-89	B 83-86	B- 80–82
C+ 75-79	C 70-74	C- 67–69	D+ 63-66	D 62-60	F 0- 59

Exam Schedule

Midterm Test: April 15-19, 2019; Final Exam: June 17-21, 2019.

Assessment of Student Performance

☞ Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

THomework

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

☞ Attendance

Because the course covers a great deal of material, attending every class session is very important for performing well.

- Being late for 15 minutes or more is considered an absence.
- Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C – to D +). Any excused absence must be discussed directly with the teacher.
- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly. but students are welcome to continue attending classes.
- An incomplete grade (I) will be considered in case of medical or family emergencies.

Participation

• Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.



- Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

Textbook

Students must bring the textbook to class.

Topical Course Outline

Week	Topics	Homework
	Course Introduction and Syllabus	
1	• Chapter 1	
	Organizations, Management and the Networked enterprises	
	• Chapter 2	
2	Global E-business and Collaboration	
3	• Chapter 3	
	Information systems, Organizations and Strategy	
4	• Chapter 4	
-	Ethical and Social Issues in Information Systems	
5	• Chapter 5	
	IT Infrastructure and Emerging Technologies	
	• Chapter 6	
6	Foundations of Business Intelligence: Database and Information	
	Management	
7	• Chapter 7	
	Telecommunications, The Internet, and Wireless Technology	
8	• Chapter 8	
	Securing Information Systems	
9	• Chapter 9	
	Achieving Operational Excellence and Customer Intimacy	
10	Labor Holiday	
11	• Chapter 10	
	E-Commerce: Digital Markets, Digital Goods	
12	• Chapter 11	
	Managing Knowledge	
13	• Chapter 12	
	Enhancing Decision Making	
14	Chapter 13Building Information Systems	
	Chapter 14	
15	Managing Projects and Global Systems	
16	Final Wrap up	
17	Final Examination	
1 /	T IIIai Examination	

Note: Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the quizzes or exams. A review in Chinese may be held during L.C. and O.H. in the semester.



Teacher's Office Hour

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".

Important Dates

Spring Semester, 2019	February 25, 2019— July 15, 2019
Feb.25	Classes Begin
April.5	Qingming Holiday
April.19	Sport Meeting
April.15 - 19	Mid-term Test
May.1	Labor Holiday
June.7	Duanwu Holiday
June.17 - 21	Final Exam Period
July.15	Summer Vacation Begins

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor: _	Guanyu Liu	Department Head: _	Jingning Li
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