Capital University of Economics and Business
Overseas Chinese College
Course Syllabus

Year and Semester	2025 Fall
Course Name	Financial Management
Course Code	MA301
Course Type	☐ General Education (Required) ☐ General Education (Elective) ☑ Basic Disciplinary Course ☐ Professional Course (Required) ☐Professional Course (Elective) ☐Professional Course (Expanded) ☐Professional Course (Advanced)
Course Credits	4
Course Hours	Total Class Hours: 64 | Lecture Hours: 64 | Experiment (Computer) Hours: 0
Applicable object	☐ Freshman ☐ Sophomore ☑ Junior ☐Senior ☑ Business Administration (Accounting) ☐ Information Management and Information Systems (Finance)
Prerequisites	
Instructor	Xueying Zhu
Contact Information	Office: C204 Tele: 83951085 Email: xyzhu1114@163.com
Office Hour	M: 8:00-9:35; 15:00-16:00; T: 9:55-10:40; Th: 13:30-15:05
Learning Centre	T: 10:45-12:20; W: 18:00-20:00 (Online)
Grade/Section	2023BA1/2
Course Time/Place	2023BA1: M: 13:30-15:05; M: 8:00-9:35 (B113) 2023BA2: T: 13:30-15:05; Th: 8:00-9:35 (B114)
Textbook	Stephen A. Ross, Randolph W. Westerfield, Jeffrey Jaffe, Bradford D. Jordan, *Corporate Finance*, *11th Edition*, 2018, China Machine Press, ISBN: 978-7-111-58856-6

Reference Book

- SchweserNotes 2022 Level I CFA Book 3: *Corporate Finance*, Kaplan Inc. USA, ISBN: 978-7-5217-3266-5
- Richard A. Brealey, Stewart C. Myers, Franklin Allen, *Principles of Corporate Finance*, *12th Edition*, 2017, McGraw-Hill Education, ISBN: 978-1-259-14438-7
- Jonathan Berk, Peter DeMarzo, *Corporate Finance*, *4th Edition*, 2017, Person Education, ISBN: 978-1-292-16016-0

Course Description

This is a basic disciplinary course for students majoring in finance, accounting, economics, and management. This course emphasizes the modern foundation of financial theory and helps students understand theoretical knowledge through a large number of contemporary examples at home and abroad. The first half of this course will introduce tools for analyzing capital structure and dividend policy, and the rest will explain how to use the necessary points to raise long-term and short-term financing.

Student Learning Objectives

On successful completion of this exam, candidates should be able to:

Knowledge	◆ Master the basic concepts of financial management, such as: efficient capital markets, cash management, and credit and inventory management, etc.
Capability	◆ Calculate and interpret different methods of different types of project; ◆ Analyze a company's cost of capital; ◆ Compute the degree of three different leverages; ◆ Evaluate a company's short term operation situation and compare with peer companies.
Mindset	◆ Be logical, methodical, consistent and accurate ◆ Apply critical thinking in the process of decision making

Website Source

- https://www.cfainstitute.org/
- http://www.szse.cn/
- http://www.sse.com.cn/
- http://www.bse.cn/

Teaching Methods

This course contains lectures, class discussions, homework, quizzes, presentation and exams. Textbook content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in or after class.

Grade Criterion

Component	Weight	Description
Final Exam	20%	A cumulative final examination will be given based on all of the contents of the class. The exam paper may be composed of multiple-choice questions, short answer questions, essay questions, problems, and preparation of financial statements. Students should rely primarily on homework assignments to give them a sense of what they may see for material on exams.
Mid-Term Test	20%	A cumulative midterm test will be given based on all of the contents that have been taught in class. The test paper may be mainly composed of multiple-choice questions.
Homework	15%	Most of the assigned homework is taken from the exercises in the textbook. Assignments will be collected at the clearly stated date. Late assignments will not be accepted. The graded assignments will be kept by the tutor for reference and won't be returned to students.
Quizzes	15%	There will be at least 2 quizzes during the semester. Quizzes may or may not be announced in advance. It may also be used as a way to check the attendance. Quizzes will test your knowledge of both concepts and the application of those concepts.

Presentation	10%	The students will be divided into several groups to prepare a presentation. Each student is required to be involved in the presentation. The topics can be selected from the textbook or lectures. Each group need to finish a PPT related to the topic which is given and hand in the related resources to the teacher before the presentation.
Participation	10%	Individuals will be asked to participate individually in a question and answer at least 5 times during the semester. The performances should be counted in their participation.
Attendance	10%	Refer to attendance policy listed below.
Total	100%	

Detailed Grade Computation

	Before Midterm	**After Midterm**
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	5%	10%
Presentation		10%
Mid-Term Test	20%	
Final exam		20%
Total	40%	60%

Assessment of Student Performance

☛ ***Self-Study and Reading ability Practice***

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

☛ ***Homework***

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

☛ ***Attendance***

Because the course covers a great deal of material, attending every class session is very important for performing well.

- Being late for 15 minutes or more is considered an absence.
- Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C – to D +). Any excused absence must be discussed directly with the teacher.
- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly. but students are welcome to continue attending classes.
- An incomplete grade (I) will be considered in case of medical or family emergencies.

☛ ***Participation***

- Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

☞ ***Textbook***

Students must bring the textbook to class.

Topical Course Outline

Week	Units	Topics	Content	Homework
1	2	Introduction **Corporate Finance**	· Syllabus Explanation · Course Introduction ● **Part One** **Chapter 1 Introduction to Corporate Finance** What is corporate finance? The corporate firm	Textbook Chapter 1 Exercise
	2		The importance of cash flows The goal of financial management	
2	2	**NPV**	**Chapter 1 Introduction to Corporate Finance (Cont.)** The agency problem and control of the corporation Regulation ● **Part Two** **Chapter 4 Discounted Cash Flow Valuation** Future value & Present value	Textbook Chapter 4 Exercise
	2		The net present value approach Effective annual rate	
3	2		**Chapter 4 Discounted Cash Flow Valuation (Cont.)** Perpetuity & Annuity	
	2	**IRR**	**Chapter 5 Net Present Value and Other Investment Rules** The internal rate of return Problems with the IRR approach	Textbook Chapter 5 Exercise
4	2		◆ **Quiz 1**	
	2		❖ ***National Holiday & Mid-Autumn Festival***	
5	2			
	2	**Other Investment Methods**	**Chapter 5 Net Present Value and Other Investment Rules (Cont.)** The payback period method The discounted payback period method	Textbook Chapter 5 Exercise
6	2		The profitability index	

7	2	**Real Options**	**Chapter 7 Risk Analysis, Real Options, and Capital Budgeting** NPV & Stock price	Textbook Chapter 7 Exercise
	2		**Chapter 7 Risk Analysis, Real Options, and Capital Budgeting (Cont.)** Real options	
	2		Evaluating projects with real options Common capital budgeting mistakes	
8	2	**Debt & Equity Markets**	● **Part Three** **Chapter 8 Interest Rates and Bond Valuation** Bonds and bond valuation Government and corporate bonds	Textbook Chapter 8 Exercise
	2		**Chapter 9 Stock Valuation** The present value of common stocks Estimates of parameters in the dividend discount model	Textbook Chapter 9 Exercise
9	2		◆ **Mid-term Test**	
	2		● **Part Four** **Chapter 11 Return and Risk: The Capital Asset Pricing Model (CAPM)** The CAPM model Estimate market risk premium	
10	2	**CAPM**	**Chapter 11 Return and Risk: The Capital Asset Pricing Model (CAPM) (Cont.)** Estimate beta	Textbook Chapter 11 Exercise
	2		Bond yields plus risk premium approach The GGM model	
11	2	**WACC**	**Chapter 13 Risk, Cost of Capital, and Valuation** The weighted average cost of capital Cost of debt Cost of preferred stock	Textbook Chapter 13 Exercise
	2		Cost of common stock Floatation cost	
12	2	**Long-term Financing**	● **Part Five** **Chapter 15 Long-Term Financing** Internal funding sources	Textbook Chapter 15 Exercise
	2		External funding sources Stakeholder management	
13	2	**Capital Structure**	**Chapter 16 & 17 Capital Structure** Factors affecting capital structure	Textbook Chapter 16 & 17 Exercise
	2		MM propositions	
14	2		MM propositions (Cont.) Financial distress	
	2		3 types of capital structure Factors affecting capital structure decisions ◆ **Quiz 2**	

15	2	**Leverage and Risk**	***Leverage and Risk** Basic concepts of leverage and risk Leverage	Additional Exercise
	2		Leverage (Cont.) Breakeven quantity	
16	2+2	**Presentation**		
17	2+2	**Revision**		
			◆ **Final Exam**	

Note: *Xuexitong and the WeChat group will be used as the main teaching methods. The WeChat group will be mainly used to inform the students daily study activities and tasks. Xuexitong will be used as the main study platform to organize the study activities, including PPTs and some learning materials. Some chapters or sections may be left for self-study, which are the students' duty to learn and understand, they may also be included in the quizzes or exams.*

Teacher's Office Hour

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. **If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".**

Important Dates

Midterm Test	**Week 9**
Final Exam	**Week 18 （Refer to the notice of the Academic Affairs Office）**

Note: *This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.*

Instructor:__________________ **Department Head:__________________**

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