

Capital University of Economics and Business

Overseas Chinese College

Course Syllabus

Year and Semester	2024 Spring					
Course Name	Corporate Finance					
Course Code	FI313					
Course Type	<input type="checkbox"/> General Education (Required)		<input type="checkbox"/> General Education (Elective)		<input type="checkbox"/> Professional Course (Required)	
	<input type="checkbox"/> Basic Disciplinary Course		<input type="checkbox"/> Professional Course (Expanded)		<input checked="" type="checkbox"/> Professional Course (Elective)	
	<input type="checkbox"/> Professional Course (Advanced)					
Course Credits	3					
Course Hours	Total Class Hours	48	Lecture Hours	48	Experiment (Computer) Hours	0
Applicable object	<input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input checked="" type="checkbox"/> Junior <input type="checkbox"/> Senior					
	<input checked="" type="checkbox"/> Business Administration (Accounting)					
	<input type="checkbox"/> Information Management and Information Systems (Finance)					
Prerequisites	Financial Reporting and Analysis/ Financial Management					
Instructor	Xueying Zhu/ Yuting Zhang					
Contact Information	Office: C204					
	Tele:					
	Email: Xueying Zhu: xyzhu1114@163.com / Yuting Zhang: 823467437@qq.com					
Office Hour	Xueying Zhu: M: 11:35-12:20; W/ F: 8:50-9:35; Th: 9:55-12:20 Yuting Zhang: TH: 9:55-12:20; 13:30-16:10					
Learning Centre	Xueying Zhu: M: 9:55-11:30; 18:00-20:00 (Online) Yuting Zhang: T: 15:25-17:00; F: 18:00-20:00 (Online)					
Grade/Section	2021ACCA1& 2& BA					
Course Time/Place	Xueying Zhu: W: 9:55-12:20/ 5#208 Yuting Zhang: 21BA T 9:55-12:20 5#109; 21ACCA1 W 9:55-12:20 5#206					
Textbook	Notes from the Lecturers					

Reference Book

- Paul Asquith, Lawrence A. Weiss, Lessons in Corporate Finance, 2016, John Wiley & Sons, Inc., ISBN: 978-1-119-20741-2

Course Description

FI313 Corporate Finance is an elective professional course for students majoring in accounting. This course aims to prepare students with the knowledge of financial management expected of a financial analyst. This course will be delivered by a plenty of case studies and reference materials to help students better apply corporate finance tools learnt comprehensively in real cases for analyzing corporate financial positions, as well as making financing and investment decisions.

Student Learning Objectives

On successful completion of this exam, candidates should be able to:

Knowledge	<ul style="list-style-type: none"> • Describe a company's financial position; • Demonstrate a company's financial statements; • Understand corporate capital structure theories and financing policies; • Calculate a company's costs.
Capability	<ul style="list-style-type: none"> • Apply comprehensive analysis on a company's financial statements; • Analyze a company's capital structure; • Evaluate a company's cashflows; • Making comments and suggestions on a company's financing and investment decisions.
Mindset	<ul style="list-style-type: none"> • Be logical, methodical, consistent and accurate • Apply critical thinking in the process of decision making • Be integrity, ethical, confident • Be cautious and corporative, keep communication with others • Care about public interest

Website Source

1. <https://www.cfainstitute.org/>
2. <http://www.szse.cn/>
3. <http://www.sse.com.cn/>
4. <http://www.bse.cn/>

Teaching Methods

This course contains lectures, class discussions, homework, presentation and reports. Notes content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in or after class.

Grade Criterion

Component	Weight	Description
Final Individual Report	20%	A cumulative final report (individual) will be given based on all of the contents of the class. Students should rely primarily on in-class exercises to give them a sense of what they may see for material on cases.

Mid-Term Group Report	20%	A cumulative final report (in group) will be given based on all of the contents of the class. Students should rely primarily on in-class exercises to give them a sense of what they may see for material on cases.
Homework	15%	Most of the assigned homework is taken from the Exercises in the textbook and tutor's notes. Assignments will be collected at the clearly stated date. Late assignments will not be accepted. The graded assignments may be kept by the tutor for reference and won't be returned to students.
Quizzes	15%	There will be 2 quizzes during the semester. Quizzes will be announced in advance. It may also be used as a way to check the attendance. Quizzes will test your knowledge of both concepts and the application of those concepts.
Presentation	10%	The students will be divided into several groups to prepare a presentation. Each student is required to be involved in the presentation. The topics can be selected from the textbook or lectures. Each group need to finish a PPT related to the topic which is given and hand in the related resources to the teacher before the presentation.
Participation	10%	Individuals will be asked to participate individually in a question and answer at least 5 times during the semester. The performances should be counted in their participation.
Attendance	10%	Refer to attendance policy listed below
Total	100%	

Detailed Grade Computation

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	10%	5%
Presentation		10%
Mid-Term Test	20%	
Final exam		20%
Total	45%	55%

Assessment of Student Performance

☞ Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

☞ Homework

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

☞ Quizzes/ Test and Exams

There are at least 2 quizzes, 1 midterm report (in group) and 1 final report (individual) during the semester. Quizzes may or may not be announced in advance. Unless otherwise noted in class, students are expected to memorize the formulas and computations used to solve problems. Anything said or presented in class, in the text, or on homework may be tested.

☞ Presentation

The students will be divided into groups to prepare a presentation. Each student is required to be involved in the presentation. Each group needs to finish a PPT related to their topic and submit it before their presentation.

☞ Attendance

Because the course covers a great deal of material, attending every class session is very important for performing well.

- ♦ Being late for 15 minutes or more is considered an absence.
- ♦ Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C – to D +). Any excused absence must be discussed directly with the teacher.
- ♦ Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly. but students are welcome to continue attending classes.
- ♦ An incomplete grade (I) will be considered in case of medical or family emergencies.

☞ Participation

- ♦ Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- ♦ Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- ♦ Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- ♦ Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- ♦ All above behaviors will be solely evaluated by the instructor for scoring.

☞ Textbook

Students should use the Lecture's Notes in class.

Topical Course Outline

Week	Topics	Homework
1	<ul style="list-style-type: none"> ● <i>Syllabus Explanation</i> ● <i>Course Introduction</i> ◇ <u>Part One: Corporate Financial Position and Cash Flow Management</u> ➤ Chapter 2: Determining a Firm's Financial Health (<i>PIPES-A</i>) <ul style="list-style-type: none"> · The Conversation with the Banker Is Like a Job Interview · Starting with the Product Market Strategy · Is PIPES Profitable? · Doing the Math 	
2	<ul style="list-style-type: none"> ➤ Chapter 2: Determining a Firm's Financial Health (<i>PIPES-A</i>) Cont. <ul style="list-style-type: none"> · Sources and Uses of Funds · Ratio Analysis · The Cash Cycle 	
3	<ul style="list-style-type: none"> ➤ Chapter 3: Pro Forma Forecasts (<i>PIPES-B</i>) <ul style="list-style-type: none"> · First, Let's Take a Closer Look at Ratio Analysis Pro Forma Forecasts Circular Relationships · Back to (Forecasting) the Future Projecting Out to 2014 and 2015 · Evaluating the Loan 	
4	<ul style="list-style-type: none"> ◆ Quiz 1 	
5	<ul style="list-style-type: none"> ◇ <u>Part Two: Corporate Finance and Financing Policy</u> ➤ Chapter 5: Why Financing Matters (<i>Massey, Ferguson</i>) <ul style="list-style-type: none"> · Product Market Position and Strategy · Political Risk and Economies of Scale in Production Massey Ferguson 1971-1976 · Sustainable Growth · The Period after 1976 · Conrad Runs Away · The Competitors Back to Massey · Massey's Restructuring · Postscript: What Happened to Massey 	
6	<ul style="list-style-type: none"> ➤ Chapter 6 (Review): An Introduction to Capital Structure Theory <ul style="list-style-type: none"> · Optimal Capital Structure · M&M and Corporate Finance · Taxes · Costs of Financial Distress · The Textbook View of Capital Structure · The Cost of Capital 	
7	<ul style="list-style-type: none"> ➤ Chapter 7: Capital Structure Decisions (<i>Marriott Corporation and Gary Wilson</i>) <ul style="list-style-type: none"> · Capital Structure · The Cost of Capital · How Firms Set Capital Structure in Practice · Corporate Financial Policies 	

		<ul style="list-style-type: none"> · Sustainable Growth and Excess Cash Flow · What to Do with Excess Cash? 	
8		<ul style="list-style-type: none"> ➤ Chapter 9: Financial Policy Decisions (<i>AT&T: Before and After the 1984 Divestiture</i>) · Background on AT&T · M&M and the Practice of Corporate Finance · Old (pre-1984) AT&T · New (Post-1984) AT&T 	
9		◆ Midterm Report	
10		❖ <i>Labor Day</i>	
11		<ul style="list-style-type: none"> ❖ Part Three: Investment and Valuation ➤ Chapter 14: Valuation and Cash Flows (<i>Sungreen A</i>) · Investment Decisions · How to Value a Project · The Weighted Average Cost of Capital (WACC) 	
12		◆ Quiz 2	
13		<ul style="list-style-type: none"> ➤ Chapter 14: Valuation and Cash Flows (<i>Sungreen A</i>) Cont. · Terminal Values ➤ Chapter 15: Valuation (<i>Sungreen B</i>) · The Weighted Average Cost of Capital (WACC) · Twin Firms · The Cost of Equity The Cost of Debt 	
14		<ul style="list-style-type: none"> ➤ Chapter 15: Valuation (<i>Sungreen B</i>) Cont. · The Final Valuation · Strategic Analysis 	
15		◆ Presentations	
16		◆ Review	

Note: Wechat group and Xuexitong will be used to facilitate our teaching and learning activities. The Wechat group will be mainly used to inform the students study activities and answer questions. Xuexitong will be used as the main study platform to organize the study activities and upload learning materials. Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the homework or reports. A review in Chinese may be held during L.C. and O.H. in the semester.

Teacher's Office Hour

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. **If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".**

Important Dates

Midterm Test	Week 9
Final Exam	Refer to the notice of the Academic Affairs Office

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor: _____

Department Head: _____

