

# **Capital University of Economics and Business Overseas Chinese College Course Syllabus**

2022 Spring (Feb 27, 2022— July 17, 2022) **Year and Semester Course Name** Information Management System **Course Code** MIS113 **Course Type** ☐ General Education (Required) ☐ General Education (Elective) ☐ Professional Course (Required) ☐ Professional Course (Elective) ☑ Basic Disciplinary Course 3 **Course Credits Course Hours Prerequisites** Fundamental of Computer Science Jiangxue Tian **Instructor** 

Office: C217 **Contact Information** 

Tele: (010)83951082

Email: tianjiangxue@cueb.edu.cn

**Office Hour** M: 16:15-17:00;

> T: 16:15-17:00; W: 16:15-17:00; TH: 15:25-17:00; F: 11:35-12:20;

T: 18:00-20:00; TH: 13:30-15:05; **Learning Centre** 

**Grade/Section** 2021CFA

W: 09:55-12:20/A105 **Course Time/Place** 

**Textbook** 

Management Information Systems: Managing the Digital Firm, Global Edition (14th Edition)

#### Reference Book

Database Systems Concept, Sixth Edition by Abraham Silberschatz, Henry F Korth and S, Sudarshan

The textbook and reference book mainly cover the knowledge that instructor introduced in the class, but not limited to these books, students should have the ability to search and expose to the resources to support study.

#### **Course Description**

This course is for students to acquire a basic understanding about information system and the interrelationships between information system and business. In nowadays, information system has become a very decisive instrument for both enterprise and government. A well-developed and welldiffused information system could help organization to achieve a better operation, to promote R&D, and to optimize the decisions therefore to increase the competitive advantages. Basically, this course is a multi-disciplinary module which encloses management, business as well as computer science. Through studying this course, students can understand how to combine computer knowledge with business, apply



the knowledge to real life, and have the ability to effectively manage enterprises and better operate companies.

# **Student Learning Outcomes**

After learning this course, the students will be able to:

#### Knowledge:

- explain the basic concept of management information system
- describe the management information system and the methodology used to collate, record, organize and summarize the information
- identify the information technologies that can be applied into business processes
- illustrate how management information system can improve decision making

## Capability

- use the techniques and tools to design and implement information system
- analyze the management issues related with information system
- apply management system to optimize daily work

#### Mindset

- establish the integrity and objectivity in workplace
- be logical, ethical, methodical, consistent and accurate
- apply critical thinking in the process of decision making

# **Teaching Methods**

This course contains lectures, case studies, discussions, homework, quizzes, presentation and exams. Exercises and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment before, in or after class.

## **Grade Criterion**

Component	Weight	Description
		A cumulative final examination will be given based on all of the contents
		of the class. The exam paper may be composed of multiple-choice
Final Exam	20%	questions, short answer questions, essay questions and practice problems.
		Students should rely primarily on homework assignments to give them a
		sense of what they may see for material on exams.
		A cumulative midterm test will be given based on all of the contents that
Mid-Term Test	20%	have been taught in class. The test paper may be mainly composed of
Mid-Term Test		multiple-choice questions and it should be completed within 60 minutes
		in class.
		Most of the assigned homework is taken from the Exercises in the
Homework	15%	textbook. Assignments will be collected at the clearly stated date. Late
Homework	13%	assignments will not be accepted. The graded assignments will be kept
		by the tutor for reference and won't be returned to students.
		There will be at least 2 quizzes during the semester. Quizzes may or may
Quizzes	15%	not be announced in advance. It may also be used as a way to check the
		attendance. Quizzes will test your knowledge of both concepts and the



		application of those concepts.
		The students will be divided into several groups to prepare a presentation.
		Each student is required to be involved in the presentation. The topics
Presentation	10%	can be selected from the textbook or lectures. Each group need to finish
		a PPT related to the topic which is given and hand in the related resources
		to the teacher before the presentation.
		Individuals will be asked to participate individually in a question and
Participation	10%	answer at least 5 times during the semester. The performances should be
		counted in their participation.
Attendance	10%	Refer to attendance policy listed below
Total	100%	

# **Detailed Grade Computation**

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	5%	10%
Presentation		10%
Midterm test	20% (5% of critical thinking)	
Final exam		20% (5% of critical thinking)
Total	40%	60%

# **Grading Policy**

A+ 97-100	A 93-96	A- 90–92	B+ 87-89	B 83-86	B- 80–82
C+ 75-79	C 70-74	C- 67–69	D+ 63-66	D 62-60	F 0- 59

## **Exam Schedule**

Midterm Test: November 4-8, 2019; Final Exam: January 1-10, 2020.

# **Assessment of Student Performance**

## ☞ Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

#### **P** Homework

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

#### **☞** Attendance

Because the course covers a great deal of material, attending every class session is very important for



## performing well.

- Being late for 15 minutes or more is considered an absence.
- Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C – to D +). Any excused absence must be discussed directly with the teacher.
- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly. but students are welcome to continue attending classes.
- An incomplete grade (I) will be considered in case of medical or family emergencies.

#### Participation

- · Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

# Textbook

Students must bring the textbook to class.

## **Topical Course Outline**

Week	Date	Topics	Homework
		Course Introduction and Syllabus	- Read Chapter 1
		<ul> <li>Introduce the textbook and how to read it</li> </ul>	
		Review IS family tree from last semester MIS111	
		• Introduce MIS from IS	- Ake student to look
1		Show up MIS examples	for MIS examples,
1		Summary MIS's goodness and weakness	and show up on paper
		<ul> <li>Show up data → information → knowledge → AI (BI)</li> </ul>	- Read Chapter 1 and
		• Summary: IT is important, and IT's future	Chapter 2
		(Chapter 1: Organizations, Management and the Networked	
		enterprises)	
		Check students' textbook for Chapter 1	
		• Show up Chapter 1 Mind Map: IS → What is IS? →IS purpose	
		$(6) \rightarrow IS$ demensions $(3) \rightarrow MIS$ courses $(6) \rightarrow MIS$ new changes	
		(5)	
		<ul> <li>Review data → information → knowledge → AI</li> </ul>	
2		Check students' MIS examples	
		(Chapter 1: Organizations, Management and the Networked	
		enterprises)	
		●Check Chapter 1 test answers from students	- Chapter 1 test
		• Pick up some students' good case, and ask to show up	- Review Chapter 1
			- Preview Chapter 2
		• List Chapter 2 main points (4)	- Analysis group case
3		Introduce business process using library case	on business process



	CAPITAL UNIVERSITY OF ECONOMICS AND BUSINESS	
	• Introduce firm's 3 level jobs, positions and systems from IS	
	<ul> <li>Talk about students' business process cases</li> </ul>	
	(Chapter 2: Global E-business and Collaboration)	
	<ul> <li>Show up more business process cases</li> </ul>	- Look for system's
	<ul> <li>Summary firm's departments depending on business process</li> </ul>	pictures from the
	• Introduce the relationship between IT and	business process cases
	social/behaviour/organization	business process cases
	• Introduce the relationship among pos machine, China unionpay	
	and bank	
	(Chapter 2: Global E-business and Collaboration)	
	• Review IS and MIS (3 parts)	
	• Review business process using KFC case (includes business	
	process, system, bank and so on)	
	Summary firm's departments depending on business process	
	• Introduce the firm's system, such as TPS, MIS, DSS, ESS, SCM,	
	CRM	
	• Introduce social business (Figure 2.8), and give some examples	
	Show up IT's relationship with organization/Social behavior	
4	(Chapter 2: Global E-business and Collaboration)	
	<u> </u>	D
	Use student's case to show up the business process      Description on the case of sweet the database's tables and	- Draw the database
	• Depending on the case, show up the database's tables and	tables and
	relationship	relationship
	• Show up database tables and relationship based on a business	- Chapter 2 test
	process	- Preview Chapter 3
	(Chapter 2: Global E-business and Collaboration)	- Treview Chapter 3
	• Check Chapter 2 test answers from students (online)	- Group presentation
	• Chapter 3: make 18 groups to do the presentation	
	(depending on the Chapter 3's knowledge points to make	on Chapter 3 (marks
	groups)	for Quiz 1)
	(Chapter 3: Information systems, Organizations and Strategy)	- Start to write report:
	7 , 8	show up the firm's
		background, business
5		process with systems,
		simple business
		process with
		database's E-R
		diagram and tables
	• Presentation on Chapter 3 in groups – Part 1	- Continue writing the
	(Chapter 3: Information systems, Organizations and Strategy)	report for submit
		- Chapter 3 test
	• Presentation on Chapter 3 in groups – Part 2	- Revise the report
		- Kevise the report
	(Chapter 3: Information systems, Organizations and Strategy)	
6	Summary Chapter 3 knowledge	
	• Check Chapter 3 test answers from students	
	(Chapter 3: Information systems, Organizations and Strategy)	
	• Start Chapter 4	
	• Show up the Chapter 4's main points	
7	(Chapter 4: Ethical and Social Issues in Information Systems)	
		Davisa the report
	Spring sports	- Revise the report



•	CAPITAL UNIVERSITY OF ECONOMICS AND BUSINESS	
8	<ul> <li>Ask students to make groups depending on APP (蓝墨云班课)</li> <li>Draw Chapter 4's mind map</li> <li>Upload the mind map to the APP (homework function)</li> <li>Comment students' mind map by teacher &amp; other groups (Chapter 4: Ethical and Social Issues in Information Systems)</li> </ul>	- Start to use 蓝墨云 班课 APP - Comment on the report using the APP in groups
	<ul> <li>Answer Chapter 4 test in groups</li> <li>Show up the answers of Chapter 4</li> <li>(Chapter 4: Ethical and Social Issues in Information Systems)</li> </ul>	- Continue revising the report - Preview Chapter 5
9	● Introduce Chapter 5 – Part 1 (Chapter 5: IT Infrastructure and Emerging Technologies)	- Continue revising the report
9	<ul> <li>Show up the E-R diagram for case</li> <li>Show up the database's tables and relationship for case</li> </ul>	- Continue revising the report
	<u>Labor Day Holiday</u>	
10	● Introduce Chapter 5 – Part 2 (Chapter 5: IT Infrastructure and Emerging Technologies)	- Continue revising the report
	<ul> <li>Answer Chapter 5 test in groups</li> <li>Show up the answers of Chapter 5</li> <li>(Chapter 5: IT Infrastructure and Emerging Technologies)</li> </ul>	- Submit the report (hard copy) - Preview Chapter 6
11	<ul> <li>Introduce Chapter 6 – Part 1         (Chapter 6: Foundations of Business Intelligence: Database and Information Management)         Introduce MS Access         Create database and tables depending on borrowing books from the library     </li> </ul>	- Create the report case's database and tables
12	<ul> <li>Introduce Chapter 6 – Part 2         (Chapter 6: Foundations of Business Intelligence: Database and Information Management)         Introduce XML and XSL (with HTML) using examples and ppt     </li> </ul>	- Continue creating the report case's database and tables - Report 2 for quiz 2 start - Star to prepare presentation in groups
	<ul> <li>Answer Chapter 6 test in groups</li> <li>Show up the answers of Chapter 6         (Chapter 6: Foundations of Business Intelligence: Database and Information Management)     </li> <li>Introduce Chapter 7 – Part 1</li> </ul>	- Preview Chapter 7
13	(Chapter 7: Telecommunications, The Internet, and Wireless Technology)  ■ Insert records into the tables using MS Access ■ Create the tables' relationship ■ Start to design the GUI interface	- Create the report case's GUI interface and insert records
	● Introduce Chapter 7 – Part 2 (Chapter 7: Telecommunications, The Internet, and Wireless Technology)	- Continue creating the report case's GUI interface and insert
14		records



	• Show up the answers of Chapter 7	
	(Chapter 7: Telecommunications, The Internet, and Wireless Technology)	
15	<ul> <li>Introduce Chapter 8 – Part 1         (Chapter 8: Securing Information Systems)</li> <li>Using the GUI interface to insert records into the database</li> <li>Using the GUI interface to update records into the database</li> <li>Using the GUI interface to delete records into the database</li> <li>Using the GUI interface to view records into the database</li> </ul>	- Make sure the GUI interface can do insert, update, delete and view records functions
16	Presentation I Presentation II	
17	Presentation III Presentation IV	
18	• Introduce Chapter 8 – Part 2 (Chapter 8: Securing Information Systems)	- Continue making sure the GUI interface can do insert, update, delete and view records functions
	<ul> <li>Answer Chapter 8 test in groups</li> <li>Show up the answers of Chapter 8</li> <li>(Chapter 8: Securing Information Systems)</li> </ul>	- Submit the database system online
10	Final Review	
19	Final Review	

Note: Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the quizzes or exams. A review in Chinese may be held during L.C. and O.H. in the semester.

## **Teacher's Office Hour**

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

# **Cheating and Plagiarism**

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".



# **Important Dates**

Feb.27	Registration
Feb.28	Classes Begin
Mar.4	Last Day to Drop or Add a Course
Apr.5	Qing Ming Festival
Apr.22	Spring Sports
Apr.25 -29	Midterm Test (tentative)
May 1	Labor Day
June 3	Dragon-Boat Festival
June 20-24	Sophomore and Junior students' Final Exam
June 27-July17	Sophomore and Junior students' Social Practice
July11-15	Revision and Final Exam Period
July 18	Summer Vacation Begins

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor:	Department Head:	
	•	

