

Capital University of Economics and Business Overseas Chinese College Course Syllabus

| Year and Semester | 2018 Fall (September 3, 2018 - December 28, 2018) | | |
|----------------------------|---|--|--|
| Course Name | Information System Configuration and Process Management | | |
| Course Code | MIS363 | | |
| <u>Course Type</u> | □ General Education (Required) □ General Education (Elective) | | |
| | ☑ Professional Course (Required) □ Professional Course (Elective) | | |
| | □ Basic Disciplinary Course | | |
| Course Credits | 3 | | |
| Course Hours | 48 | | |
| Prerequisites | MIS111 Introduction to computer Technology | | |
| | MIS224 Database systems | | |
| | MIS302 Information System Project Management | | |
| Instructor | Xin Zhang (Helen Zhang) | | |
| Contact Information | Office: C217 | | |
| | Tele: (010)83951082 | | |
| | Email: zhangxin@cueb.edu.cn | | |
| Office Hour | M: 13:30—15:30; T: 10:00—11:00; W: 10:00—12:00; | | |
| | F: 10:00—11:00 | | |
| Learning Centre | T: 18:30—20:30; TH: 14:30—16:30 | | |
| Grade/Section | 2015CFA&FISC/Y02 | | |
| Course Time/Place | M: 10:10—12:00 / B212; | | |
| | T: 9:00—9:50 / B212 | | |
| | | | |

<u>Textbook</u>

Kenneth E.Kendall, Julie E.Kendall. *Systems Analysis & Design, 9th edition*. Pearson Edition Press, NJ, ISBN 978-0-13-302344-2.

Course Description

This Course is a core course of information and management major. It explains fundamental knowledge of System Development Life Cycle (SDLC), system structure and components, popular analysis and design CASE tools. The aim of this course is to guide students in analyzing and designing information systems, managing the process and total quality of the project. During the lectures, it involves in a lot of practical cases that tailored for each knowledge area and it also explores structured modeling methods to solve assignments. By effectively conducting need analysis, system modeling analysis and design, HCI input and output design, it enables students to complete a feasible design plan of Information Systems and generate system design report. This course lays a solid foundation for students to analyze and design information systems.

Student Learning Objectives

After completing this course, students will be able to:

• Understand and articulate the roles of the system analyst in modern organizations and how the SA



functions in each phase of the Systems Development Life Cycle (SDLC).

• Understand the three main methodologies of the SDLC, agile approaches, and object-oriented analysis with UML, along with reasons and situations for when to use them.

• Use systematic and structured methodologies for performing information requirements analysis to ensure that they are addressing the correct problem before designing a system. Such as JAD, sampling and investigating, etc.

• Analysis and design system process by using structured methods competently and effectively. Such as data flows structured, structured and semi-structured decisions, database, data dictionaries and UML, etc.

• Design system Input and Output for varied platform and device. Particular attention is paid to the Human-computer interaction (HCI).

• Demonstrate the ability to Project management and total Quality approach to make sure completing project successfully, and improving software design, maintenance.

• Use HyperCase to simulate organizational systems problems and develop solutions to them.

• Demonstrate the ability to use all above skills and knowledge to complete a feasible design plan of Information Systems and generate system design report.

• Demonstrate the ability to communicate effectively, orally and in writing, individually and in teams.

Website Source

1. http://media.pearsoncmg.com/ph/bp/bridgepages/teamsite/hypercase/hypercase2.9/index.html

Teaching Methods

This course contains lectures, class discussions, homework, quizzes, presentation and exams. Textbook content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in or after class.

| Component | Weight | Description |
|------------------|--------|---|
| | | A cumulative final examination will be given based on all of the contents |
| | | of the class. The exam paper may be composed of multiple-choice |
| Final Exam | 20% | questions, short answer questions, essay questions. Students should rely |
| | | primarily on homework assignments and class exercise as reference for |
| | | exams. |
| | | A cumulative midterm test will be given based on all of the contents that |
| Mid-Term Test | 20% | have been taught in class. The test paper may be mainly composed of |
| Wild-Tellin Test | | multiple-choice questions and short answer questions. It should be |
| | | completed within 30 minutes in class. |
| | | Most of the assigned homework is taken from the Exercises in the |
| | 15% | textbook. Assignments will be collected at the clearly stated date. Late |
| Homework | | assignments will not be accepted. In general, each assignment should be |
| | | prepared in Office software as appropriate. Hand-written assignments |
| | | will not be accepted. The graded assignments will be kept by instructor |

Grade Criterion



| | | for reference and won't be returned to students. |
|---------------|------|---|
| | | There will be at least 2 quizzes during the semester. Quizzes may or may |
| Ouierus | 15% | not be announced in advance. It may also be used as a way to check the |
| Quizzes | 13% | attendance. Quizzes will test your knowledge of both concepts and the |
| | | application of those concepts. |
| | | The students will be divided into several groups to prepare a presentation. |
| | | Each student is required to be involved in the presentation. Each member |
| | 10% | of the group will receive the group grade with certain weight of his/her |
| Presentation | | contribution. The topics can be selected from the textbook or lectures. |
| | | Each group need to finish a PPT or report related to the topic which is |
| | | given and hand in the related resources to the teacher before the |
| | | presentation. |
| | | Individuals will be asked to participate individually in a question and |
| Participation | 10% | answer at least 5 times during the semester. The performances should be |
| | | counted in their participation. |
| Attendance | 10% | Refer to attendance policy listed below |
| Total | 100% | |

Detailed Grade Computation

| | Before Midterm | After Midterm |
|---------------|----------------|---------------|
| Attendance | 5% | 5% |
| Participation | 5% | 5% |
| Homework | 5% | 10% |
| Quizzes | 5% | 10% |
| Presentation | | 10% |
| Midterm test | 20% | |
| Final exam | | 20% |
| Total | 40% | 60% |

Grading Policy

| A+ 97-100 | A 93-96 | A- 90–92 | B+ 87-89 | B 83-86 | B- 80–82 |
|-----------|---------|----------|----------|---------|----------|
| C+ 75-79 | C 70-74 | C- 67–69 | D+ 63-66 | D 62-60 | F 0- 59 |

Exam Schedule

Midterm Test: October 29 - November 2, 2018; Final Exam: January 2-11, 2019

Assessment of Student Performance

Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

👁 Homework

Students should finish their homework by themselves. Copying from others will be treated as cheating and



the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

𝕶 Attendance

Because the course covers a great deal of material, attending every class session is very important for performing well.

- Being late for 15 minutes or more is considered an absence.
- Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C to D +). Any excused absence must be discussed directly with the teacher.
- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly. but students are welcome to continue attending classes.
- An incomplete grade (I) will be considered in case of medical or family emergencies.

Tarticipation

- Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

🕿 Textbook

Students must bring the textbook to class.

| Week | Date | Topics | Homework |
|------|---------|--|----------|
| 1 | Sep. 3 | Syllabus Chapter 1 Need for Systems analysis and design Roles of a Systems analyst The Systems development life cycle The agile approach Object-oriented Systems analysis and design Choosing which Systems development method to use Developing open Source Software Discuss | |
| | Sep. 4 | Chapter 2 Organizations as Systems Levels of management Organizational culture | |
| 2 | Sep. 10 | Chapter 2 Depicting Systems graphically Use case modeling | |

Topical Course Outline

| | | 爸都在海贸易大学 CAPITAL UNIVERSITY OF ECONOMICS AND BUSINESS | |
|---|---------|--|--|
| | | • Exercises for Chapter 2 | |
| | | *● Chapter 3 | |
| | | Project Initiation | |
| | | • Determining Feasibility | |
| | | Ascertaining hardware and Software needs | |
| | | Identifying, Forecasting, and comparing costs and benefits | |
| | | *● Chapter 3 | |
| | | Managing time and activities | |
| | | Project Scheduling | |
| | Sep. 11 | • Controlling a project | |
| | | Managing the project team | |
| | | The Systems proposal | |
| | | • Exercises for Chapter 3 | |
| | | • Chapter 4 | |
| | Sep. 17 | • Interviewing | |
| | Sep. 17 | Listening to Stories | |
| 3 | | Joint application design | |
| | | • Chapter 4 | |
| | Sep. 18 | Using questionnaires | |
| | | • Exercises for Chapter 4 | |
| | Sep. 24 | — (Mid-autumn Festival Holiday) | |
| 4 | | • Chapter 5 | |
| 4 | Sep. 25 | • Sampling | |
| | | • Investigation | |
| - | Oct. 1 | — (National Day Holiday) | |
| 5 | Oct. 2 | — (National Day Holiday) | |
| | | • Chapter 5 | |
| | | Observing a decision maker's behavior | |
| | Oct. 8 | • Observing the physical environment | |
| 6 | | • Exercises for Chapter 5 | |
| 6 | | <u>• 0</u> | |
| | | • Chapter 6 | |
| | Oct. 9 | • Prototyping | |
| | | • Developing a prototype | |
| | | • Chapter 6 | |
| | 0.15 | • Agile modeling | |
| | Oct. 15 | Comparing agile modeling and Structured methods | |
| 7 | | • Exercises for Chapter 6 | |
| | | • Chapter 7 | |
| | Oct. 16 | • The data Flow approach to human requirements determination | |
| | | • Developing data Flow diagrams | |
| | | • Chapter 7 | |
| | | • Logical and physical data Flow diagrams | |
| | 0.00 | • A data Flow diagram example | |
| | Oct. 22 | • Partitioning websites | |
| 8 | | Communicating using data Flow diagrams | |
| | | • Exercises for Chapter 7 | |
| | | • Chapter 8 | |
| | Oct. 23 | • The data dictionary | |
| | | • The data repository | |
| | | • Chapter 8 | |
| 9 | Oct. 29 | • Creating a data dictionary | |
| | | • Using a data dictionary | |



| | | • Exercises for Chapter 8 | |
|----|---------|---|--|
| | | • <u>Midterm Test</u> | |
| | | *● Chapter 13 | |
| | | • Databases | |
| | | Data concepts | |
| | | Normalization | |
| | | Guidelines for master File/database relation design | |
| | Oct. 30 | Making use of a database | |
| | | Denormalization | |
| | | Data warehouses | |
| | | Business Intelligence (BI) | |
| | | • Text analytics | |
| | | • Discussion | |
| | | • Chapter 9 | |
| | | Overview of process Specifications | |
| | Nov. 5 | • Structured English | |
| | | Decision tables | |
| 10 | | • Chapter 9 | |
| | | • Decision trees | |
| | Nov. 6 | Choosing a Structured decision analysis technique | |
| | | • Exercises for Chapter 9 | |
| | | • Chapter 10 | |
| | | Object-oriented concepts | |
| | | CRC cards and object think | |
| | Nov. 12 | Unified modeling language (UML) concepts and diagrams | |
| | | Use case modeling | |
| 11 | | Activity diagrams | |
| 11 | | • Chapter 10 | |
| | | Sequence and communication diagrams | |
| | Nov. 13 | Class diagrams | |
| | NOV. 15 | - | |
| | | Enhancing Sequence diagramsEnhancing class diagrams | |
| | | | |
| | | Chapter 10 Stateshart diagrams | |
| | | Statechart diagrams Declarges and other LIML artificate | |
| | | Packages and other UML artifacts Putting UML to work | |
| | | - | |
| | Nov. 19 | • The Importance of using UML for modeling | |
| | | Exercises for Chapter 10Chapter 11 | |
| 12 | | * | |
| | | • Output design objectives | |
| | | Relating output content to output method | |
| | | Realizing how output bias affects users | |
| | | • Chapter 11 | |
| | Nov. 20 | • Designing output for displays | |
| | | • Designing a website | |
| | | • Web 2.0 technologies and Social media design | |
| | | • Chapter 11 | |
| | | Designing apps for Smartphones and tablets | |
| | | Output production and xml | |
| 13 | Nov. 26 | • Exercises for Chapter 11 | |
| | | • Chapter 12 | |
| | | Good Form design | |
| | | Good display and web Forms design | |



| Nov. 27• Chapter 12 • Website design | | | | |
|--|----|---------|---|--|
| $\begin{array}{ c $ | | | — | |
| 14 • Chapter 14 • Understanding human-computer Interaction • Usability 14 • Understanding human-computer Interaction • Usability • Types of user Interface • Designing Interfaces for Smartphones and tablets • Guidelines For dialog design • Dec. 4 • Special design considerations for ecommerce • Special design considerations for ecommerce • Mashups • Dec. 4 • Chapter 15 • Exercises for Chapter 14 15 • Dec. 10 • Chapter 15 • Effective coding • Effective and efficient data capture • Ensuring data quality through Input validation 16 • Dec. 11 • Q 16 • Dec. 17 • Documentation approach 16 • Chapter 16 • The total quality management approach 16 • Dec. 18 • Security concerns for traditional and web-based Systems 16 • Dec. 18 • Security concerns for traditional and web-based Systems 16 • Dec. 18 • Security concerns for traditional and web-based Systems | | Nov. 27 | - | |
| 14 • Understanding human-computer Interaction • Usability • Types of user Interface • Designing Interfaces for Smartphones and tablets • Guidelines For dialog design | | | | |
| 14 Dec. 3 • Usability • Types of user Interface • Designing Interfaces for Smartphones and tablets • Guidelines For dialog design | | | - | |
| 14 Image: Dec. 3 • Types of user Interface | | | | |
| 14 • Designing Interfaces for Smartphones and tablets Guidelines For dialog design • Chapter 14 14 • Chapter 14 • Feedback for users 14 • Dec. 4 • Chapter 14 14 • Decial design considerations for ecommerce | | Dec. 3 | - | |
| 14 • Guidelines For dialog design 14 • Guidelines For dialog design 14 • Chapter 14 • Dec. 4 • Feedback for users • Special design considerations for ecommerce • Mashups • Designing queries • Exercises for Chapter 14 15 • Effective coding • Dec. 10 • Effective coding • Ensuring data quality through Input validation | | | | |
| 14 Chapter 14 Feedback for users Special design considerations for ecommerce Mashups Designing queries Exercises for Chapter 14 15 Chapter 15 Effective coding Effective and efficient data capture Ensuring data quality through Input validation Data accuracy advantages in ecommerce environments Exercises for Chapter 15 16 Oc. 11 OQ Chapter 16 The total quality management approach Documentation approaches Testing, maintenance, and auditing Implementing distributed Systems 16 Conversion to a new System Evaluation Evaluation Evaluating corporate websites Evaluating corporate websites Evaluating corporate websites Evaluation (13-4 groups) Implementing II (1-3 groups) Implementing II (1-13 groups) Implementing II (1-13 g | | | | |
| Image: Provide the second s | 14 | | | |
| $\begin{array}{ c c c c } \hline \begin{tabular}{ c c c } \hline \end{tabular} beside the second sec$ | | | | |
| $16 \begin{array}{ c c c c } \hline Dec. 4 & & & & & & & & & & & & & & & & & & $ | | | | |
| 15 Designing queries Exercises for Chapter 14 15 Chapter 15 Effective coding Effective and efficient data capture Ensuring data quality through Input validation Data accuracy advantages in ecommerce environments Exercises for Chapter 15 Dec. 10 Chapter 15 Effective and efficient data capture Ensuring data quality through Input validation Data accuracy advantages in ecommerce environments Exercises for Chapter 15 Dec. 11 O Chapter 16 The total quality management approach Documentation approaches Testing, maintenance, and auditing Implementing distributed Systems Conversion to a new System Security concerns for traditional and web-based Systems Evaluation Evaluation Evaluation Evaluation Evaluation Evaluation Evaluation (3-4 groups) Implemention I (1-3 groups) Ima | | Dec. 4 | | |
| 15 Exercises for Chapter 14 Chapter 15 Effective coding Effective and efficient data capture Ensuring data quality through Input validation Data accuracy advantages in ecommerce environments Exercises for Chapter 15 Dec. 11 O Chapter 16 The total quality management approach Dec. 17 Occumentation approaches Testing, maintenance, and auditing Implementing distributed Systems Conversion to a new System Security concerns for traditional and web-based Systems Evaluation Evaluation Evaluation Evaluation (3.4 groups) Texercises for Chapter 16 The construct of 1(3-4 groups) Dec. 25 Presentation II (1-3 groups) Imal Review 18 Dec. 31 Final Review (New Year's Day Holiday) Implementing Support Suport Support Sup | | | - | |
| 15 Dec. 10 • Chapter 15 • Effective coding • Effective and efficient data capture • Ensuring data quality through Input validation • Data accuracy advantages in ecommerce environments • Exercises for Chapter 15 Dec. 11 •Q • Chapter 16 • The total quality management approach • Documentation approaches • Testing, maintenance, and auditing • Implementing distributed Systems • Chapter 16 • Training users • Conversion to a new System • Security concerns for traditional and web-based Systems • Evaluating • Evaluating corporate websites • Evaluating I (3-4 groups) • Dec. 25 Presentation II (1-3 groups) • | | | | |
| $15 Pec. 10 \begin{array}{c} \text{Effective coding} \\ \text{Effective and efficient data capture} \\ \text{Ensuring data quality through Input validation} \\ \text{Data accuracy advantages in ecommerce environments} \\ \text{Exercises for Chapter 15} \\ \hline \\ \hline \\ \hline \\ \hline \\ Pec. 11 \begin{array}{c} \textbf{U} \\ \textbf{Oec. 11} \\ \textbf{Oec. 11} \\ \textbf{Oec. 11} \\ \textbf{Oec. 11} \\ \textbf{Oec. 117} \\ \hline \\ \hline \\ \text{Oec. 177} \\ \textbf{Oec. 177} \\ \textbf{Occumentation approaches} \\ \textbf{Testing, maintenance, and auditing} \\ \textbf{Implementing distributed Systems} \\ \textbf{Oec. 18} \\ \textbf{Oec. 25} \\ \textbf{Presentation I (3-4 groups) \\ \hline \\ \hline \\ \hline \\ \hline \\ \textbf{Dec. 25} \\ Presentation II (1-3 groups) \\ \hline \\ $ | | | • Exercises for Chapter 14 | |
| $\begin{array}{c cccc} & \begin{tabular}{ c c c } & \begin{tabular}{ c c } & \begin$ | | | - | |
| 15Dec. 10• Ensuring data quality through Input validation • Data accuracy advantages in ecommerce environments • Exercises for Chapter 15—Dec. 11 \underline{O} — $Dec. 11$ \underline{O} — $Ochapter 16$ • The total quality management approach • Documentation approaches • Testing, maintenance, and auditing • Implementing distributed Systems—16 $Ochapter 16$ • Chapter 16 • Training users • Conversion to a new System • Evaluation • Evaluation | | | - | |
| 15 • Ensuring data quality through Input validation • Data accuracy advantages in ecommerce environments • Exercises for Chapter 15 Dec. 11 • Q • Chapter 16 • The total quality management approach • Dec. 17 • Documentation approaches • Testing, maintenance, and auditing • Implementing distributed Systems 16 • Chapter 16 • Chapter 16 • Training users • Conversion to a new System • Conversion to a new System Dec. 18 • Security concerns for traditional and web-based Systems • Evaluation • Evaluation • Evaluating corporate websites • Exercises for Chapter 16 17 Dec. 24 Presentation I (3-4 groups) 18 Dec. 31 Final Review 18 Dec. 31 Final Review | | Dec 10 | * | |
| $\begin{array}{ c c c c } \hline \bullet \mbox{Exercises for Chapter 15} & \\ \hline \mbox{Dec. 11} & \box{$-$Q$} & \\ \hline \mbox{$Ochapter 16$} & & \\ \hline \mbox{$Ochapter 18$} & \box{$Security concerns for traditional and web-based Systems} & \\ \hline \mbox{$Dec. 18$} & \box{$Security concerns for traditional and web-based Systems} & \\ \hline \mbox{$Dec. 18$} & \box{$Security concerns for traditional and web-based Systems} & \\ \hline \mbox{$Dec. 18$} & \box{$Security concerns for traditional and web-based Systems} & \\ \hline \mbox{$Dec. 24$} & \box{$Presentation 1(3-4 groups)$} & \\ \hline \mbox{$Dec. 31$} & \box{$Final Review$} & \\ \hline \mbox{$Dec. 31$} & \box{$Final Review$} & \\ \hline \mbox{$Jan. 1$} & - (New Year's Day Holiday)$} & \\ \hline \end{tabular}$ | 15 | 200.10 | | |
| Dec. 11 •Q | | | | |
| 16 • Chapter 16 • The total quality management approach • Documentation approaches • Testing, maintenance, and auditing • Implementing distributed Systems • Chapter 16 • Training users • Conversion to a new System • Security concerns for traditional and web-based Systems • Evaluation • Evaluating corporate websites • Evaluating corporate websites • Evaluating I (3-4 groups) • Dec. 24 Presentation II (1-3 groups) • 18 Dec. 31 Final Review Incomparison | | | • Exercises for Chapter 15 | |
| In the total quality management approach | | Dec. 11 | •Q | |
| Dec. 17• Documentation approaches16• Testing, maintenance, and auditing • Implementing distributed Systems16• Chapter 16 • Training users • Conversion to a new SystemDec. 18• Security concerns for traditional and web-based Systems • Evaluation • Evaluating corporate websites • Exercises for Chapter 1617Dec. 24Presentation I (3-4 groups)18Dec. 31Final Review18Jan. 1 (New Year's Day Holiday) | | | - | |
| 16• Testing, maintenance, and auditing • Implementing distributed Systems16• Chapter 16 • Training users • Conversion to a new System • Security concerns for traditional and web-based Systems • Evaluation • Evaluating corporate websites • Exercises for Chapter 1617Dec. 24Presentation I (3-4 groups)17Dec. 25Presentation II (1-3 groups)18Dec. 31Final Review18Jan. 1 (New Year's Day Holiday) | | | | |
| 16• Implementing distributed Systems16• Chapter 16 • Training users • Conversion to a new System • Security concerns for traditional and web-based Systems • Evaluation • Evaluating corporate websites • Evaluating corporate websites • Exercises for Chapter 1617Dec. 24Presentation I (3-4 groups)17Dec. 25Presentation II (1-3 groups)18Dec. 31Final Review18Jan. 1- (New Year's Day Holiday) | | Dec. 17 | | |
| 16 Chapter 16Training usersConversion to a new SystemSecurity concerns for traditional and web-based SystemsEvaluationEvaluating corporate websitesExercises for Chapter 16 17Dec. 24Presentation I (3-4 groups)17Dec. 25Dec. 25Presentation II (1-3 groups)18Dec. 31Jan. 1— (New Year's Day Holiday) | | | | |
| 10• Training users • Conversion to a new System • Security concerns for traditional and web-based Systems • Evaluation • Evaluating corporate websites • Evaluating corporate websites • Exercises for Chapter 16——17Dec. 24Presentation I (3-4 groups)——17Dec. 25Presentation II (1-3 groups)——18Dec. 31Final Review——18Jan. 1— (New Year's Day Holiday)—— | | | | |
| Image: Problem Size of the second system | 16 | | | |
| Dec. 18 • Security concerns for traditional and web-based Systems | 10 | | - | |
| • Evaluation • Evaluating corporate websites • Exercises for Chapter 16• Evaluating corporate websites • Exercises for Chapter 1617Dec. 24Presentation I (3-4 groups)——18Dec. 31Final Review——18Jan. 1— (New Year's Day Holiday)—— | | | Conversion to a new System | |
| • Evaluating corporate websites • Exercises for Chapter 16 17 Dec. 24 Dec. 25 Presentation I (3-4 groups) 18 Dec. 31 Jan. 1 (New Year's Day Holiday) | | Dec. 18 | Security concerns for traditional and web-based Systems | |
| • Exercises for Chapter 1617Dec. 24Presentation I (3-4 groups)Dec. 25Presentation II (1-3 groups)18Dec. 31Final ReviewJan. 1 (New Year's Day Holiday) | | | | |
| Dec. 24 Presentation I (3-4 groups) — 17 Dec. 25 Presentation II (1-3 groups) — 18 Dec. 31 Final Review — 18 Jan. 1 — (New Year's Day Holiday) — | | | • Evaluating corporate websites | |
| 17 Dec. 25 Presentation II (1-3 groups) | | | • Exercises for Chapter 16 | |
| Dec. 25 Presentation II (1-3 groups) 18 Dec. 31 Jan. 1 — (New Year's Day Holiday) | 17 | Dec. 24 | Presentation I (3-4 groups) | |
| 18 Jan. 1 — (New Year's Day Holiday) | 1/ | Dec. 25 | Presentation II (1-3 groups) | |
| Jan. 1 — (New Year's Day Holiday) — | 18 | Dec. 31 | Final Review | |
| 19 Jan 2-11 Final Exam | 10 | Jan. 1 | — (New Year's Day Holiday) | |
| | 19 | Jan2-11 | Final Exam | |

Note: Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the quizzes or exams.

A review in Chinese may be held during L.C. and O.H. in the semester.

Teacher's Office Hour

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.



Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".

Important Dates

| Fall Semester, 2018 | August 31, 2018— January 13, 2019 |
|---------------------|------------------------------------|
| Aug. 31 | Registration |
| Sep.3 | Classes Begin |
| Sep.7 - 20 | Freshmen's Military Training |
| Sep.24 | Classes Begin (Freshmen) |
| Sep.24 | Mid-Autumn Festival (tentative) |
| Oct.1 - 5 | National Day Holiday (tentative) |
| Oct. 29 - Nov. 2 | Mid-term Test |
| Jan.1, 2019 | New Year's Day Holiday (tentative) |
| Jan.2-11 | Final Exam Period |
| Jan.14 | Winter Vacation Begins |

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor: Xin Zhang

Department Head: Jingning Li