



# Capital University of Economics and Business

## Overseas Chinese College

### Course Syllabus

<b><u>Year and Semester</u></b>	2023 Spring	
<b><u>Course Name</u></b>	Financial Reporting and Analysis	
<b><u>Course Code</u></b>	FA202	
<b><u>Course Type</u></b>	<input type="checkbox"/> General Education (Required)	<input type="checkbox"/> General Education (Elective)
	<input type="checkbox"/> Basic Disciplinary Course	<input checked="" type="checkbox"/> Professional Course (Required)
	<input type="checkbox"/> Professional Course (Elective)	<input type="checkbox"/> Professional Course (Expanded)
<b><u>Course Credits</u></b>	4	
<b><u>Course Hours</u></b>	64	
<b><u>Prerequisites</u></b>	FA102	
<b><u>Instructor:</u></b>	Yuanyuan Lyu	
<b><u>Contact</u></b>	Lvyuanyuan@cueb.edu.cn	
<b><u>Information</u></b>		
<b><u>Office Hours</u></b>	Mon. & Wed. 9:55-11:30; Fri. 8:00-9:35	
<b><u>Learning Center</u></b>	Tue. 9:55-11:30; 18:00-20:00 (on-line)	
<b><u>Grade/Section</u></b>	2021BA	
<b><u>Course Time/Place</u></b>	Mon. & Wed. 8:00-9:35; Boxue 204	
<b><u>Textbook:</u></b>	K. R. Subramanyam. Financial Statement Analysis (11th Edition). China Renmin University Press, Beijing, ISBN 978-7-300-19634-3.	

#### **Reference Book**

- Martin Fridson. Financial Statement Analysis (4th Edition). China Renmin University Press, Beijing, ISBN: 978-7-300-23037-5

#### **Course Description**

“Financial Reporting and Analysis” is a course of advanced level financial accounting for International Accounting Class. After completing this course, students will be able to apply the basic professional skills of financial statement analysis, understand the relevant business and accounting environments, and explore the real business operations. In the process of teaching, how to analyze financial statement and financial ratios in professional treatment is practiced by students who will be qualified for further study on investment decision-making.

This course builds upon what you learned in Financial Accounting and forges a professional path in financial statement analysis. The main purpose of the course is to equip students with analytical skills necessary to make credit analysis, value analysis and business activities analysis. While knowledge on technical aspects of financial accounting is not necessary to understand and interpret financial statements, this knowledge is critical to be able to understand advanced topics in accounting.

### **Student Learning Outcomes**

After completing this course, students will be able to:

#### **Knowledge**

- ◆ Understand the general environment that accounting operates in, particularly about the creditors, owners, business context and accounting standards
- ◆ Identify the elements of the financial statements to distort the true business operation
- ◆ Illustrate how to convert reliable financial information to relevant financial information

#### **Capability**

- ◆ Apply the credit analysis, value analysis and financial ratio analysis into real case
- ◆ Present and analyze cash flow statement
- ◆ Demonstrate effective professional financial statement skills

#### **Mindset**

- ◆ Establish the objective perception on investment decision-making
- ◆ Be logical, ethical, methodical, consistent and accurate
- ◆ Apply critical thinking and professional judgment in the process of financial statement analysis
- ◆ Realize the active influence of successful investment on the economic development in China

### **Website Source**

1. <https://www.principlesofaccounting.com>
2. <https://www.accaglobal.com>

### **Teaching Methods**

This course contains lectures, case studies, discussions, homework, quizzes, presentation and exams. Exercises and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment before, in or after class.

Assignments will be collected at the beginning of class and late assignments will not be accepted.

Graded homework should be well kept.

### **Grade Criterion**

<b>Component</b>	<b>Weight</b>	<b>Description</b>
Final Exam	20%	A cumulative final examination will be given based on all of the contents of the class. The exam paper may be composed of multiple-choice questions, short answer questions, essay questions, problems, and preparation of financial statements. Students should rely primarily on homework assignments to give them a sense of what they may see for material on exams.
Mid-Term Test	20%	A cumulative midterm test will be given based on all of the contents that have been taught in class. The test paper may be mainly composed of multiple-choice questions and it should be completed in class.
Homework	15%	Most of the assigned homework is taken from the Exercises in the textbook. Assignments will be collected at the clearly stated date. Late assignments will not be accepted. The graded assignments may be kept



		by the tutor for reference and won't be returned to students.
Quizzes	15%	There will be at least 2 quizzes during the semester. Quizzes may or may not be announced in advance. It may also be used as a way to check the attendance. Quizzes will test your knowledge of both concepts and the application of those concepts.
Presentation	10%	The students will be divided into several groups to prepare a presentation. Each student is required to be involved in the presentation. The topics can be selected from the textbook or lectures. Each group need to finish a PPT related to the topic which is given and hand in the related resources to the teacher before the presentation.
Participation	10%	Individuals will be asked to participate individually in a question and answer at least 5 times during the semester. The performances should be counted in their participation.
Attendance	10%	Refer to attendance policy listed below
<b>Total</b>	<b>100%</b>	

### Detailed Grade Computation

	Before Midterm	After Midterm
Attendance and participation	10%	10%
Assignments	5%	10%
Quizzes	5%	10%
Presentation		10%
Midterm test	20%	
Final exam		20%
<b>Total</b>	<b>40%</b>	<b>60%</b>

A+ (100-97, Superior)

A (96-93)

A-(92-90)

B+ (89-87)

B (86-83, Good)

B- (82-80)

C+ (79-75)

C (74-70, competent)

C- (69-67)

D+ (66-63)

D (62-60)

F = failure (59 and below)

### Exam Schedule

Midterm Test: TBN

Final Exam: TBN

### Assessment of Student Performance

#### *Self-Study and Reading ability Practice*

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

#### *Homework*

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence).

Late assignments without reasonable proof will be refused and the score will be zero.

### *☞ Attendance*

Because the course covers a great deal of material, attending every class session is very important for performing well.

- ♦ Being late for 15 minutes or more is considered an absence.
- ♦ Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C- to D+). Any excused absence must be discussed directly with the teacher.
- ♦ Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly, but students are welcome to continue attending classes.
- ♦ An incomplete grade (I) will be considered in case of medical or family emergencies.

### *☞ Participation*

- ♦ Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- ♦ Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- ♦ Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- ♦ Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- ♦ All above behaviors will be solely evaluated by the instructor for scoring.

### *☞ Textbook*

Students must bring the textbook to class.

### **Teacher's Office Hour**

- ♦ The instructor's office hour is shown in the front of the office door.
- ♦ Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- ♦ The time can be scheduled by instructors or students, or both.

### **Cheating and Plagiarism**

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. **If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".**

### **Course Outline**

Week	Date	Content	Homework
<b>An overview of financial statement analysis</b>			
1		Syllabus Chapter 1 • Business analysis	
		Chapter 1 • Financial statement – basis of analysis	
2		Chapter 1 • Financial statement analysis preview	
		Chapter 2 • Reporting environment	
3		Chapter 2 • Accruals • Importance of accounting standards towards the capital market in China	
<b>Explain and analyze the accounting measurement and reporting practices underlying financial statements</b>			
3		<b>Quiz 1 (5 points)</b>	
		Chapter 3 Analyzing Financing Activities • Debt financing	
4		Chapter 3 Analyzing Financing Activities • Leases	
		Chapter 3 Analyzing Financing Activities • Contingencies and commitments • Off-balance-sheet financing • Shareholders' equity	
5		Chapter 4 • Introduction to current assets	
		Chapter 4 • Inventories • Introduction to long-term assets	
6		Chapter 4 • Plant assets and natural resources • Intangible assets	
		<b>Qing Ming Festival</b>	
7		Chapter 5 • Investment securities	
		Chapter 5 • Equity method accounting	
8		Chapter 5 • Business combination	

		Chapter 6 • Deferred charges • Employee benefits • Interest costs	
		Chapter 6 • Divisional structure and performance measure	
9		Chapter 6 • Income taxes	
		<b>Quiz 2 (10 points)</b>	
Examine the processes and methods of financial analysis (including prospective analysis).			
10		<b>Labor Day holiday</b>	
		Chapter 7 • Statement of cash flows • Analysis implications of cash flows	
11		Chapter 7 • Analysis of cash flows • Specialized cash flow ratios	
		Chapter 8 • Importance of Joint Analysis • Analysis of ROI • Analysis of ROA	
12		Chapter 8 • Analysis of ROCE • Profit margins • Assets turnover	
		Chapter 9 • Projected Income Statement • Projected Balance Sheet	
13		Chapter 9 • Projected Income Statement • Projected Balance Sheet	
		Review	
14		Presentation	
		Presentation	

*Note: Over the course of the semester, every attempt will be made to follow the daily schedule listed in the syllabus. However, depending on overall class progress, the syllabus may be adjusted. Any departures from the syllabus will be announced in class.*

*The Wechat group will mainly be used to inform the students daily study activities and tasks. Xuexitong will be mainly used to upload PPT and release some leaning materials and quizzes.*

### **Important Dates**

<b>Spring Semester, 2023</b>	
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Feb. 11-12	Registration
Feb. 13	Classes Begin
Apr. 5	Qing Ming Festival
Apr.21	Spring Sports
	Midterm Test
May 1	Labor Day
June 22	Dragon-Boat Festival
	Final Exams for Sophomores and Juniors
	Social Practice for Sophomores and Juniors
	Revision (Freshmen)
	Final Exam Period (Freshmen)
	Summer Vacation Begins

**Note:** This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

