

Capital University of Economics and Business Overseas Chinese College Course Syllabus

Year and Semester2018 Fall (September 3, 2018 - January 4, 2019)Course NameFinance

BC301

Course Type □ General Education (Required) □ General Education (Elective)

☐ Professional Course (Required) ☐ Professional Course (Elective)

☐ Basic Disciplinary Course

Course Credits3Course Hours48PrerequisitesNone

Course Code

<u>Instructor</u> Manqiu Wei (Eunice Wei)

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Office Hour W: 9:00—10:00, 12:30-13:30; Th: 9:00—10:00; 13:00-14:00

F: 13:00—14:30, 15:30—16:00

Learning Centre M: 18:00—20:00; T: 10:00—12:00

Grade/Section 2016CFA/Y01

Course Time/Place Y01 T: 8:00—9:50/ Boxue212; F: 14:30—15:20 / Boxue212

Y04 M: 13:30—15:20 / E110; F: 9:00—9:50 / E110

Textbook

Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, *Fundamentals of Corporate Finance*, 10th edition, McGraw-Hill Press, ISBN: 978-7-111-44907-2

Reference Book

Frederic S. Mishkin, Stanley G. Eakins, *Financial Markets and institutions*, 8th *Edition*, China Renming University Press, Beijing, ISBN: 978-7-300-25854-6

Course Description

This course is an introduction to the financial management of corporations. Topics covered include time value of money, discounted cash flow valuation, interest rate and bond valuation, stock valuation, NPV and other investment criteria, risk, return, and the security market line.

Student Learning Objectives

After completing this course, students should be able to:

- Understand financial management functions, agency problems;
- Understand time value of money and apply discounted cash flow techniques;
- Describe characteristics of bonds, issuers, sectors and types of bonds
- calculate bond values and yields, understand interest rate risk;



- understand features of stocks, and apply valuation models to assess stocks;
- Apply NPV, IRR and other project techniques to project evaluation;
- Understand risk, return, and the security market line.

Website Source

- http://www.szse.cn/
- http://www.sse.com.cn/

Teaching Methods

This course contains lectures, class discussions, homework, quizzes, presentation and exams. Textbook content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in or after class.

Grade Criterion

Component	Weight	Description
		A cumulative final examination will be given based on all of the contents
		of the class. The exam paper may be composed of multiple-choice
Final Exam	20%	questions, short answer questions, essay questions, problems. Students
		should rely primarily on homework assignments to give them a sense of
		what they may see for material on exams.
		A cumulative midterm test will be given based on all of the contents
Milm m	200/	that have been taught in class. The test paper may be mainly composed
Mid-Term Test	20%	of multiple-choice questions and it should be completed within 50
		minutes in class.
		Most of the assigned homework is taken from the Exercises in the
TT 1		textbook. Assignments will be collected at the clearly stated date. Late
Homework	15%	assignments will not be accepted. The graded assignments will be kept
		by the tutor for reference and won't be returned to students.
		There will be at least 2 quizzes during the semester. Quizzes may or may
0	1.50/	not be announced in advance. It may also be used as a way to check the
Quizzes	15%	attendance. Quizzes will test your knowledge of both concepts and the
		application of those concepts.
		The students will be divided into several groups to prepare a
		presentation. Each student is required to be involved in the presentation.
Presentation	100/	The topics can be selected from the textbook or lectures or course
Presentation	10%	related materials. Each group needs to finish a PPT related to the topic
		which is given and hand in the related resources to the teacher before
		the presentation.
		Individuals will be asked to participate individually in a question and
Participation	10%	answer at least 5 times during the semester. The performances should be
		counted in their participation.
Attendance	10%	Refer to attendance policy listed below
Total	100%	



Detailed Grade Computation

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	5%	10%
Presentation		10%
Midterm test	20%	
Final exam		20%
Total	40%	60%

Grading Policy

A+ 97-100	A 93-96	A- 90–92	B+ 87-89	B 83-86	B- 80–82
C+ 75-79	C 70-74	C- 67–69	D+ 63-66	D 62-60	F 0- 59

Exam Schedule

Midterm Test: November 5-9, 2018; Final Exam: January 2-11, 2019

Assessment of Student Performance

*Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

Homework

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

☞ Attendance

Because the course covers a great deal of material, attending every class session is very important for performing well.

- Being late for 15 minutes or more is considered an absence.
- Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C to D +). Any excused absence must be discussed directly with the teacher.
- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly.

But students are welcome to continue attending classes.

• An incomplete grade (I) will be considered in case of medical or family emergencies.

Participation



- Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- · Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

Textbook

Students must bring the textbook to class.

Topical Course Outline

Week		Topics	Homework
1	1	Syllabus Chapter 1 Introduction To Corporate Finance 1.1 Corporate Finance and the Financial Manager 1.2 Forms of Business Organization 1.3 The Goal of Financial Management 1.4 The Agency Problem and Control	
	2	1.5 Financial Markets and the Corporation 1.6 Summary and Conclusions	
2	1	Chapter 5 Introduction To Valuation: The Time Value Of Money 5.1 Future Value and Compounding 5.2 Present Value and Discounting	Ended Chapter Problem 5-7
	2	5.3 More about Present and Future Values 5.4 Summary and Conclusions In-class practice	_
3	1	Chapter 6 Discounted Cash Flow Valuation 6.1 Future and Present Values of Multiple Cash Flows 6.2 Valuing Level Cash Flows: Annuities and Perpetuities	Ended Chapter Problem 1-3
	2	(Cont.) 6.2 Valuing Level Cash Flows: Annuities and Perpetuities	
4	1	6.3 Comparing Rates: The Effect of Compounding 6.4 Loan Types and Loan Amortization	Ended Chapter Problem 6-8
	2	6.4 Loan Types and Loan Amortization 6.5 Summary and Conclusions	Ended Chapter Problem 10/13//18/26
5	1 2	— (National Day Holiday) — (National Day Holiday)	



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6	1	Chapter 7 Interest Rates And Bond Valuation	
		7.1 Bonds and Bond Valuation	Ended Chapter
	-	7.2 More about Bond Features	Problem 7-10
		7.3 Bond Ratings	
	2	7.4 Some Different Types of Bonds	
		7.5 Bond Markets	
	1	7.6 Inflation and Interest Rates	Ended Chapter
7		7.7 Determinants of Bond Yields	Problem 15/19/27
,	2	7.7 Determinants of Bond Yields r	Chapter 7
		7.8 Summary and Conclusions	Mini Case
	1	Chapter 8 Stock Valuation	Ended Chapter
8	1	8.1 Common Stock Valuation	Problem 3-8
	2	8.2 Some Features of Common and Preferred Stocks	
	1	8.2 Some Features of Common and Preferred Stocks	Ended Chapter
0	1	8.3 The Stock Markets	Problem 15-19
9	2	8.3 The Stock Markets	Ended Chapter
	2	8.4 Summary and Conclusions	Problem 20/25/30
1.0	1	Mid-Term Revision	
10	2	Mid-Term Revision	
11	1	Mid-Term Exam	
11	2	Mid-Term Review	
		Chapter 9 Net Present Value And Other Investment Criteria	Ended Chapter
	1	9.1 Net Present Value	Problem 7-12
12		9.2 The Payback Rule	
	2	9.3 The Discounted Payback	
		9.4 The Average Accounting Return	
	1	9.5 The Internal Rate of Return	Ended Chapter
13		9.6 The Profitability Index	Problem 18/20
13	2	9.7 The Practice of Capital Budgeting	Ended Chapter
		9.8 Summary and Conclusions	Problem 22-26
		Chapter 13 Return, Risk, And The Security Market Line	
	1	13.1 Expected Returns and Variances	Ended Chapter
14	1	13.2 Portfolios	Problem 3-5
17		13.3 Announcements, Surprises, and Expected Returns	
	2	12 4 Dish, Santamatica, LU, and	Ended Chapter
		13.4 Risk: Systematic and Unsystematic	Problem 10/13/16
		13.5 Diversification and Portfolio Risk	
	1	13.6 Systematic Risk and Beta	
15		13.7 The Security Market Line	
	2	13.8 The SML and the Cost of Capital: A Preview	Chapter 13 Mini
	2	13.8 The SIVIL and the Cost of Capital. At Teview	1



1.6	Final Revision	
16	Final Revision	
1.7	Presentation I (3-4 groups)	
1/	Presentation II (3-4 groups)	

Note: Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the auizzes or exams.

A review in Chinese may be held during L.C. and O.H. in the semester.

Teacher's Office Hour

- The instructor's office hour is shown in the front of the office door.
- Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. If any student is caught cheating on any homework assignment, the highest score the student can earn in that course is a "C".

Important Dates

Fall Semester, 2018	August 31, 2018— January 13, 2019
Aug. 31	Registration
Sep.3	Classes Begin
Sep.7 - 20	Freshmen's Military Training
Sep.24	Classes Begin (Freshmen)
Sep.24	Mid-Autumn Festival (tentative)
Oct.1 - 5	National Day Holiday (tentative)
Oct. 29 - Nov. 2	Mid-term Test
Jan.1, 2019	New Year's Day Holiday (tentative)
Jan.2-11	Final Exam Period
Jan.14	Winter Vacation Begins

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor:	Eunice Wei	Department Head:	
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