

Capital University of Economics and Business

Overseas Chinese College

Course Syllabus

<u>Year and Semester</u>	2019 Fall (September 2, 2018 - January 10, 2019)
<u>Course Name</u>	Ethics, Political and Social Environment
<u>Course Code</u>	EGBA311
<u>Course Type</u>	<input type="checkbox"/> General Education (Required) <input type="checkbox"/> General Education (Elective) <input checked="" type="checkbox"/> Professional Course (Required) <input type="checkbox"/> Professional Course (Elective) <input type="checkbox"/> Basic Disciplinary Course
<u>Course Credits</u>	3
<u>Course Hours</u>	51
<u>Prerequisites</u>	None
<u>Instructor</u>	Celia. Zhang
<u>Contact Information</u>	Office: C203 Tele: (010)8395 1085 Email: celia@cueb.edu.cn
<u>Office Hour</u>	M/T:8:00-10:00 TH: 11:00-12:00 F: 8:00-9:00
<u>Learning Centre</u>	W/TH: 8:00—10:00
<u>Grade/Section</u>	2017BA
<u>Course Time/Place</u>	M: 10:10 —12:00/ 5#204
<u>Main Material</u>	

Manuel G. Velasquez (2012). Business Ethics Concepts and Cases. 7th edition. Pearson

Reference Book

- Recharad T. De George (2012). Business Ethics 7th edition. Pearson Education. China Machine Press
- O.C.Ferrell, John Fraedrich, Linda Ferrell (2016). Business Ethic: Professional Ethics and Cases. 10th edition. Pearson. China Renmin University Press

Course Description

This course aims to clarify the ethical issues for students who studies business and may enroll into a manager position of modern business organization in their future career. This does not mean that it is designed to give moral advice to students who are interested in business nor that it is aimed at persuading student to act in certain moral ways. The main purpose of this course is to provide a deeper knowledge of the nature of ethical principles and concepts and understanding of how these

apply to the ethical problems encountered in real life business.

Lectures are designed for 17 lecturing weeks and students are assigned to complete exercises expected to invigorate their understanding on topics discussed in the lectures. Lecturing process will utilize a student-centered learning approach.

Student Learning Objectives

After completing this course, students will be able to:

1. Describe concepts of Business Ethics in general and specific approaches.
2. Acquire skills to locate problem areas in modern business through bunch of case studies.
3. Get conversant with the use of real life case and apply;
4. Develop skills and knowledge to understand the social, technological and nature environment within which moral issues in business arise.

Teaching Methods

This course contains lectures, class discussions, homework, assignment. Textbook content will be introduced first. Then real case and practice questions will be delivered to students as a way to test their understanding of the knowledge. This will require individual or group assignment in or after class.

Grade Criterion

ç	Weight	Description
Final Exam	20%	A cumulative final examination will be given based on all of the contents of the class. The exam paper may be composed of multiple-choice questions, short answer questions, essay questions, problems. Students should rely primarily on homework assignments to give them a sense of what they may see for material on exams.
Mid-Term Test	20%	A cumulative midterm test will be given based on all of the contents that have been taught in class. The test paper may be mainly composed of multiple-choice questions and it should be completed within 50 minutes in class.
Homework	15%	Most of the assigned homework is taken from the Exercises in the textbook. Assignments will be collected at the clearly stated date. Late assignments will not be accepted. The graded assignments will be kept by the tutor for reference and won't be returned to students.
Quizzes	15%	There will be at least 2 quizzes during the semester. Quizzes may or may not be announced in advance. It may also be used as a way to check the attendance. Quizzes will test your knowledge of both concepts and the application of those concepts.
Presentation	10%	The students will be divided into several groups to prepare a

		presentation. Each student is required to be involved in the presentation. The topics can be selected from the textbook or lectures or course related materials. Each group needs to finish a PPT related to the topic which is given and hand in the related resources to the teacher before the presentation.
Participation	10%	Individuals will be asked to participate individually in a question and answer at least 5 times during the semester. The performances should be counted in their participation.
Attendance	10%	Refer to attendance policy listed below
Total	100%	

Detailed Grade Computation

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework	5%	10%
Quizzes	5%	10%
Presentation		10%
Midterm test	20%	
Final exam		20%
Total	40%	60%

Grading Policy

A+ 97-100	A 93-96	A- 90-92	B+ 87-89	B 83-86	B- 80-82
C+ 75-79	C 70-74	C- 67-69	D+ 63-66	D 62-60	F 0- 59

Exam Schedule

Final Exam: January 1-10, 2020

Assessment of Student Performance

☞ Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

☞ Homework

Students should finish their homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

☞ Attendance

Because the course covers a great deal of material, attending every class session is very important for performing well.

- ◆ Being late for 15 minutes or more is considered an absence.

- ♦ Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C – to D +). Any excused absence must be discussed directly with the teacher.
- ♦ Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly.
 - but students are welcome to continue attending classes.
- ♦ An incomplete grade (I) will be considered in case of medical or family emergencies.

☞ Participation

- ♦ Students should participate in classes actively. Half of participation grade is determined by their presentation in class. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.
- ♦ Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
- ♦ Frequent visiting the instructor and chatting in English during office hours is highly recommended.
- ♦ Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- ♦ All above behaviors will be solely evaluated by the instructor for scoring.

☞ Textbook

Students must bring the textbook to class.

Topical Course Outline

Week	Date	Topics	Homework
1	1	Syllabus and Class Warm up CHAPTER 1 Ethics and Business <ul style="list-style-type: none"> • Introduction and opening case • Case discussion in group 	—
	2	CHAPTER 1 INTRODUCTION TO CORPORATE FINANCE 1 <ul style="list-style-type: none"> • Opening case study continued 1.1 Introduce the nature of business ethics	—
2	1	CHAPTER 1 Ethics and Business <ul style="list-style-type: none"> 1.2 Ethical issues in business. 1.3 Moral reasoning In-class practice	Ended Chapter Problem

	2	CHAPTER 1 Ethics and Business 1.4 Moral responsibility and blame Summary and class review (bilingual)	—
3	1	CHAPTER 2 Ethical Principles in Business <ul style="list-style-type: none"> opening case study and class discussion 	
	2	CHAPTER 2 Ethical Principles in Business 2.1 Utilitarianism: weighing social costs and benefits 2.2 Rights and duties	
4	1	CHAPTER 2 Ethical Principles in Business 2.3 Justice and fairness 2.4 The Ethics of care 2.5 Integrating utility, rights, justice and caring	Ended Chapter Problem
	2	CHAPTER 2 Ethical Principles in Business 2.6 An alternative to moral principles: virtue ethics 2.7 Unconscious moral decisions Summary and class review (bilingual)	Ended Chapter Problem
5	1	— (National Day Holiday)	—
	2	— (National Day Holiday)	—
6	1	CHAPTER 3 The Business System: Government, Markets and International Trade opening case study and class discussion 3.1 Free markets and rights 7.5 Bond Markets	Ended Chapter Problem
	2	CHAPTER 3 The Business System: Government, Markets and International Trade 3.2 Free markets and utility: Adam Smith 3.3 Free trade utility: David Ricardo	
7	1	CHAPTER 3 The Business System: Government, Markets and International Trade 3.4 Marx and justice: criticizing markets and free trade 3.5 Conclusion: the mixed economy, the new property and the end of Marxism	Ended Chapter Problem

		Summary and Conclusions (bilingual)	
	2	CHAPTER 4 Ethics in the Marketplace opening case study and class discussion 4.1 perfect competition	
8	1	CHAPTER 4 Ethics in the Marketplace 4.2 Monopoly competition Case study: drug company monopolies and profits 4.3 Oligopolistic competition 4.4 Oligopolies and public policy Summary and Conclusions (bilingual)	Ended Chapter Problem
	2	Quiz 1	
9	1	Mid-term	
	2	Mid-term review	
10	1	CHAPTER 5 Ethics and Environment Opening case and discussion 5.1 Introduction and the dimensions of pollution and resource depletion	—
	2	CHAPTER 5 Ethics and Environment 5.2 The ethics of pollution control On the edge: the auto companies in China	—
11	1	CHAPTER 5 Ethics and Environment 5.3 The ethics of conserving depletable resources Case for discussion	—
	2	CHAPTER 5 Ethics and Environment Summary and Conclusions (bilingual)	
12	1	CHAPTER 6 The Ethics of Consumer Production and Marketing Opening case and discussion 6.1 Markets and consumer protection	Ended Chapter Problem
	2	CHAPTER 6 The Ethics of Consumer Production and Marketing 6.2 The contract view of business firm' s duties to consumers	—
13	1	CHAPTER 6 The Ethics of Consumer Production and Marketing 6.3 The due care theory 6.4 The social costs view of the manufacturer' s duties 6.5 Advertising ethics	Ended Chapter Problem

	2	CHAPTER 6 The Ethics of Consumer Production and Marketing 6.6 Consumer privacy 6.6 Summary and Conclusions (bilingual)	Ended Chapter Problem
14	1	CHAPTER 7 The Ethic of Job Discrimination Opening case and discussion 7.1 Job discrimination: its nature	Ended Chapter Problem
	2	CHAPTER 7 The Ethic of Job Discrimination 7.2 Discrimination: its extent 7.3 Discrimination: Utility, Rights and Justice	Ended Chapter Problem
15	1	CHAPTER 7 The Ethic of Job Discrimination 7.4 Affirmative action Cases for discussion	—
	2	Quiz 2	
16		CHAPTER 8 Ethics and the Employee Opening case and discussion 8.1 The rational organization 8.2 The political organization	
		CHAPTER 8 Ethics and the Employee 8.3 The caring organization Summary and Conclusions (bilingual)	
17		Presentation I (4-5/group)	
		Presentation II (4-5/group)	

Note: Some chapters or sections may leave for self-study, this is the students' duty to learn and understand, they may also be included in the quizzes or exams.

A review in Chinese may be held during the class in week 6 and week 7.

Teacher's Office Hour

- ♦ The instructor's office hour is shown in the front of the office door.
- ♦ Students are suggested to use the instructor's office hour and learning center to ask questions or talk with the instructor once at least per week for good communication and effective learning, which is recorded in the students' participation.
- ♦ The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating is not tolerated. Any student caught cheating on a quiz; test or exam will be given a mark of zero (0) for the particular work. At the beginning of the semester the definition of plagiarism will be carefully explained, when any thoughts or writings of another person are used, they must be clearly identified (usually one uses quotation marks) and the source notes. **If any student is caught cheating on**

any homework assignment, the highest score the student can earn in that course is a "C".

Important Dates

Fall Semester, 2019	August 30, 2019— January 12, 2020
Aug. 30	Registration
Sep.2	Classes Begin
Sep.6	Last Day to Drop or Add a Course
Sep.7 - 20	Freshmen's Military Training
Sep.13	Mid-Autumn Festival (tentative)
Sep.23	Classes Begin (Freshmen)
Oct.1 - 7	National Day Holiday (tentative)
Oct. 28 - Nov. 1	Mid-term Test (tentative)
Jan.1, 2019	New Year's Day Holiday (tentative)
Jan.1-10	Final Exam Period
Jan.13	Winter Vacation Begins

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified and a new syllabus will be given.

Instructor: _____

Department Head: _____

