

Capital University of Economics and Business Overseas Chinese College Course Syllabus

Course	Grade/Section Place Time		
Learning Centre	M: 15:30-17:30; M: 18:00-20:00;		
Office Hour	T: 15:30-17:30; W: 13:30- 15:30; F: 15:30-17:30		
	Email: zhangqian@cueb.edu.cn		
	Tele: (010) 83951084		
Contact Information	Office: C204		
Instructor	Qian Zhang (Kristen Zhang)		
Course Hours	36		
Course Credits	2		
	Basic Disciplinary Course		
	Professional Course (Elective)		
	Professional Course (Required)		
	General Education (Elective)		
Course Type	General Education (Required)		
Course Code	BC103		
Course Name	Economics		
Year and Semester	2020 Spring (March 2, 2020 - July 12, 2020)		

CourseGrade/SectionPlaceTime2019IT/Y01A201Wed 8:00 - 9:50

Textbook

Dean Karlan and Jonathan Morduch, Microeconomics, 2017, China Machine Press, China, ISBN: 978-7-111-55558-2

Dean Karlan and Jonathan Morduch, Macroeconomics, 2017, China Machine Press, China, ISBN: 978-7-111-55865-1

Supplemental Readings:

- N. Gregory Mankiw, Principles of Microeconomics, 6th Edition, 2012, South Western Cengage Learning, ISBN: 978-0-53-845304-2
- The Wall Street Journal
- The Economist
- Financial Times
- Business Week

Course Description

This course is designed as an introduction to the study of economics, specifically the basic principles of microeconomics and macroeconomics. Students will be familiarized with



the tools of economic analysis and will apply these tools to current economic issues.

Student Learning Objectives

At the end of this course you should be able to:

- 1. Identify and have a working knowledge of the basic concepts and terminology of economics;
- 2. Demonstrate an understanding of the role of economic models in explaining economic phenomena, as well as the limitations of those models;
- 3. Think through economic relationships using the concepts and models you have learned;
- 4. Solve problems and make recommendations based on those models, graphically and algebraically;
- 5. Critically analyze current economic news and events in light of the concepts learned in this class.

Teaching Methods

This course contains lectures, class discussions, homework, quizzes, presentation, and exams.

Component	Weight	Description	
Final Exam	20%	A final examination will be given based on all of the contents of the course. The exam paper may be composed of multiple-choice questions, short answer questions, essay questions, and calculation problems. Students should rely primarily on homework assignments and quizzes to give them a sense of what they may see for material on exams.	
Mid-Term Test	20%	A cumulative midterm test will be given based on all of the contents that have been taught in the course. The test paper may be composed of multiple-choice questions, short answer questions, essay questions, and calculation problems.	
Homework	10%	Most of the assigned homework is taken from the exercises in the textbook. Assignments will be collected on the date indicated. Late assignments will not be accepted. Graded assignments will be kept by the tutor for reference and won't be returned to students.	
Quizzes	20%	There will be at least 2 quizzes during the semester. Quizzes may or may not be announced in advance. It may also be used as a way to check the attendance.	

Grade Criterion



		Quizzes will test your knowledge of both concepts and	
		the application of those concepts.	
	10%	The students will be divided into several groups to	
Presentation		prepare a presentation. Each student is required to be	
		involved in the presentation. The topics can be selected	
Flesentation		from the textbook or lectures. Each group needs to	
		finish a PPT related to their topic and hand in the	
		related resources to the teacher before the presentation.	
	10%	Group discussions of the course material are an	
		important part of the learning process in this course.	
Participation		Students are expected to make a meaningful	
		contribution to the class, whether by asking questions,	
		responding to questions, delivering presentations or	
		contributing in other ways to class discussion.	
Attendance	10%	Refer to attendance policy listed below	
Total	100%		

Detailed Grade Computation

	Before Midterm	After Midterm
Attendance	5%	5%
Participation	5%	5%
Homework		10%
Quizzes	10%	10%
Presentation		10%
Midterm test	20%	
Final exam		20%
Total	40%	60%

Grading Policy

A+ 97-100	A 93-96	A- 90–92	B+ 87-89	B 83-86
B- 80–82	C+ 75-79	C 70-74	C- 67–69	D+ 63–66
D 62-60	F 0- 59			

Exam Schedule

Midterm Test:	April 22 – April 26, 2020
Final Exam:	July 8 – July 12, 2020



Assessment of Student Performance

Self-Study and Reading ability Practice

Instructor will give out the chapters or the reference books to read and use class hours to have discussion; students should be able to show a proactive attitude and ability for self-study and reading. Knowledge and oral English will be elements of homework or presentation score.

Homework

(A)

Students should finish marked homework by themselves. Copying from others will be treated as cheating and the homework scores will be lowered. Students should hand in all assignments on time. Late assignments will be accepted at the discretion of the instructor (i.e., when the student was ill or had an excused absence). Late assignments without reasonable proof will be reduced in score by 50%.

Attendance

The course covers a great deal of material, so attending every class session is very important for performing well.

Being late for 15 minutes or more is considered an absence.

Five hours or above of unexcused absences will result in the lower level of the final grade by one grade band (e.g. from C - to D +). Any excused absence must be discussed directly with the teacher.

- Absence which is more than 1/3 of the total teaching hours will cause an F (a failing grade) directly but students are welcome to continue attending classes.
- An incomplete grade (I) will be considered in case of medical or family emergencies.

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Participation

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Students should participate in classes actively. They are encouraged to ask questions relevant to the subject and express their own opinions. Every student should respect the ideas, opinions, and questions of their classmates.

- Students should also use office hours to ask questions or talk with the instructor for good communication and effective learning.
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- Frequent visiting the instructor and chatting in English during office hours is highly recommended.
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- Any misbehavior and non-class related activities in class will result in the lower level of the participation grade, including ringing cell phones.
- All above behaviors will be solely evaluated by the instructor for scoring.

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Textbook and Calculator

Students must bring the textbook to class.



Course Outline		
Week	Date	Schedule
1	4 March 2020	Introduction
		Economics and Life (Ch 1)
2	11 March 2020	Specialisation and Exchange (Ch 2)
3	18 March 2020	Supply and Demand
		Markets (Ch 3)
4	25 March 2020	Elasticity (Ch 4)
5	1 April 2020	Quiz
6	8 April 2020	Efficiency (Ch 5)
7	15 April 2020	Government Intervention (Ch 6)
8	22 April 2020	Individual Decisions
		Consumer Behaviour (Ch 7)
9	29 April 2020	Midterm Test
		Firm Decisions
10	6 May 2020	Costs of Production (Ch 12)
11	13 May 2020	Perfect Competition (Ch 13)
12	20 May 2020	Monopoly (Ch 14)
13	27 May 2020	Factors of Production (Ch 16)
14	3 June 2020	Quiz
15	10 June 2020	International Trade (Ch 17)
16	17 June 2020	Presentations
17	24 June 2020	Review
18	July 1-10 2020	Final Exam

Note: Some chapters or sections may be left for self-study, which are the students' duty to learn and understand, they may also be included in the quizzes or exams.

Teacher's Office Hours

- The instructor's office hours are shown on the front of the office door.
- Students should use the instructor's office hours and learning center to ask questions or talk with the instructor once per week for good communication and effective learning, which is recorded in the students' participation.
- The time can be scheduled by instructors or students, or both.

Cheating and Plagiarism

Cheating and plagiarism are not tolerated. If any thoughts or writings of another person are used in a relevant assessment, they must be clearly identified (usually using quotation marks) and the source noted. Any student caught cheating or engaging in plagiarism on a relevant assessment will be given a mark of zero (0) for the particular work, and will be subject to disciplinary action in accordance with university policy.



Important Dates

Spring Semester, 2020	March 2, 2020—July 12, 2020
February. 23	Registration
February. 24	Classes Begin
February. 28	Last Day to Drop or Add a course
Apr. 4	Qing Ming Festival
Apr. 17	Spring Sports
Apr. 20-24	Mid-term Test (tentative)
May 1	Labor Day
May 11-15	Summer School Registration (tentative)
June 15-19	Sophomore and Junior students' Final Exam
June 22 - July 12	Sophomore and Junior students' Social Practice
June 25	Dragon-Boat Festival
July 27-10	Revision and Final Exam Period
July 13	Summer Vacation Begins

Note: This syllabus is tentative and may be changed or modified throughout the semester. All students will be notified of any changes.

Instructor:

Department Head:

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